

Product Update

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A Division of Carson Manufacturing Co., Inc.

To: Master Distributors, Stocking Dealers, Dealers, OEM's, Service Centers
From: Brett Doughty, Product Marketing Manager
Subject: The NEW SA-385 Alert Console Siren

Carson SA-385 Alert Siren to be Released

Carson Sirens announces the release of its **SA-385 Alert** siren. This rugged, no-nonsense model replaces the popular SA-380 Alert, but will continue its industry-leading legacy with a new look and improved features and functionality.

The new Alert incorporates the same full-featured siren options as the original SA-380, with added features designed to enhance operation and increase ease of installation. These features include making Instant-On operation a standard requiring no enable input; terminal block wiring which offers simple, plug-in connection; and a significant reduction of the internal electronics footprint giving the SA-385 a much smaller chassis size.



The SA-385-10
ALERT

FEATURES

- **Compact** 100 watt amplifier
- **Reliable** four position rotary switch features Wail, Yelp, Phaser or optional Two-Tone/HiLo siren tones, with Manual and Air Horn override
- **External DIP switch programmability** for easy siren customization
- **Instant-On** provides automatic power when a siren function is selected
- **Output indicator light** for diagnostics
- **Terminal block wiring** offers easy installation and serviceability
- **Hands-free Horn Ring Cyclor 2 (HRC2)** enables siren tone selection through the horn ring
- **Meets** Class A sound level requirements and is California Title 13 configurable
- **5 year** no-hassle warranty
- **In-line fused** to protect the siren

You shouldn't have to pay a premium for features you rarely use! That's why the **SA-385 Alert** has been engineered to offer only the most highly desired features and functionality. This focus on delivering only what is really needed eliminates those price inflating "bells and whistles" that are common on many sirens today. Compact, easy-to-operate, and affordable, the SA-385 Alert is the reliable choice for any emergency vehicle.

AVAILABLE IN NOVEMBER!

At Carson, we employ a culture of constant improvement. We believe good is never good enough and work tirelessly to make good products better. The release of the SA-385 is the culmination of a multi-year initiative to make the Carson 300 Series sirens better. Through this initiative, Carson has produced three new and improved models, the SA-361-20, the SA-365, and now the SA-385. Built "Tough to the Core", the new 300 Series exceeds the same high standards for quality

For more information, visit our website at www.carsonsirens.com or call 1-888-577-6877.