

New Product Introduction

Release Date: March 3, 2010

A Division of Carson Manufacturing Co., Inc.

To: Master Distributors, Stocking Dealers, Dealers, OEM's, Service Centers
From: Brett Doughty, Product Marketing Manager
Subject: The NEW CSP-100B Basic Speaker

CSP-100B Basic Speaker Targets Volunteer Market

Indianapolis, IN – Carson Sirens announces a new addition to its speaker product line, the CSP-100B Basic Speaker. This rugged, 100 watt speaker offers a new category of “economy” speaker to compliment the existing premium models currently available in the Carson line. Powerful and compact, the CSP-100B is the smallest “behind-the-grill” speaker on the market today offering easy, versatile installation on any vehicle.

The CSP-100B is constructed of black, corrosion-resistant metal giving it the strength and durability necessary to perform in even the worst conditions. It's a “basic”, no-frills speaker that is loud, reliable and inexpensive making it an ideal option for volunteer firefighters and individuals looking for a quality speaker at a low price.



**The CSP-100B
BASIC SPEAKER**

FEATURES

- **Slim**, hexagonal shape for easy, flexible installation
- **100 Watt** output
- **11 Ohms** Impedance
- **Black, corrosion-resistant** metal structure
- **Integrated**, universal mounting bracket
- **400Hz to 3500Hz** operational frequency spectra
- **6.34" W x 5.10" H x 2.36" D**
- **Weighs** 6 lbs
- **Economically** priced
- **1 year** no-hassle warranty
- **Certifications:** None

The second leading cause of volunteer firefighter deaths is motor vehicle accidents when en route to an emergency call. We keep this in mind for all products we design for volunteers and are committed to reducing this statistic by manufacturing highly-effective, reliable, customer-driven products. We want to keep you **RUNNING SMALL, SOUNDING BIG, and ARRIVING SAFE!**

Bundle with a Carson **HA-100** or **HA-150 Stutter Horn Amp**, and **SP-200 Switch Panel** to create a complete “electronic air horn system” featuring light control and horn tone selection